

{ STOCKS OF LOCAL INTEREST }

Name	Div	Yld	PE	Last	Chg	%Chg	YTD %Chg	
AT&T Inc	1.88	5.7	36	33.10	-46	-1.5	-1.5	
AbbottLab	3.96	2.2	15	44.15	-1.07	-1.9	-2.5	
AlcatelLuc	4.00	-0.05	-1.2	-1.2	
Alcoa	12 1.3	14 8.99	-36	-43.1	
Alibaba	52 82.59	-2.41	-2.0	-2.0	
AlpAlerMLP	1.19	10.5	...	11.32	-4.4	-35.4	-35.4	
Ameren	1.70	4.0	16	42.25	-5.8	-8.4	-8.4	
AEP	2.24	4.1	15	54.70	-6.3	-9.9	-9.9	
Anadarko	1.08	1.9	...	58.14	-6.3	-29.5	-29.5	
Apple Inc	2.08	1.8	13	115.20	-1.08	-4.4	-4.4	
ArchDan	1.12	3.1	12	35.61	-9.1	-31.5	-31.5	
AscentSol	16	-0.3	-85.4	-85.4	
Avon	2.4	6.0	...	3.99	+26	-57.5	-57.5	
BP PLC	2.40	7.2	...	33.26	-5.6	-12.7	-12.7	
BkofAm	2.0	1.2	13	17.30	-3.2	-3.3	-3.3	
B iPVixST	20.02	+1.34	-36.5	-36.5	
BlockHR	8.0	2.2	20	36.68	-0.5	+8.9	+8.9	
Boeing	3.64	2.5	18	145.56	-1.40	+12.0	+12.0	
Caterpillar	3.08	4.4	14	69.64	-1.39	-23.9	-23.9	
ChesEng	4.87	-6.5	-75.1	-75.1	
Chevron	4.28	4.8	19	88.85	-1.40	-20.8	-20.8	
Cisco	8.4	3.1	14	26.95	-4.9	-2.4	-2.4	
Citigroup	2.0	4	12	53.51	-6.3	-1.1	-1.1	
CocaCola	1.32	3.1	27	42.46	-3.1	+6	+6	
ConAgra	1.00	2.5	26	40.00	-8.1	+10.3	+10.3	
ConocoPhill	2.96	5.7	57	51.61	-9.4	-25.3	-25.3	
ConEd	2.60	4.3	16	60.50	-9.7	-8.3	-8.3	
Corning	4.8	2.7	12	17.83	-9.1	-22.2	-22.2	
CSVLGN rs	2.41	+0.6	-87.9	-87.9	
CSVLnd rs	6.47	+4.3	-86.8	-86.8	
CSVWVST	27.67	-2.22	-11.1	-11.1	
CSVXSh rs	6.67	-7.8	-75.8	-75.8	
Deere	2.40	3.1	14	78.30	-1.03	-11.5	-11.5	
Donaldson	6.8	2.3	21	29.59	-5.2	-23.4	-23.4	
DowChem	1.84	3.5	14	51.86	-4.3	+13.7	+13.7	
DuPont	1.52	2.3	20	66.23	-1.04	-5.8	-5.8	
DyaxCp	37.43	+4.07	+166.2	+166.2	
EngTrEq s	1.14	6.8	18	16.85	-1.34	-41.3	-41.3	
EnPro	80	1.6	-1.29	-19.9	-19.9
Entergy	3.40	5.3	13	64.36	-9.5	-26.4	-26.4	
ExxonMbl	2.92	3.7	17	78.41	-1.14	-15.2	-15.2	
Facebook	104.38	-1.69	+33.8	+33.8	
FMidBc	36	1.9	18	19.17	-1.9	+12.0	+12.0	
Flextm	12 11.15	-0.3	-3	-3	
FordM	6.0	4.3	12	13.98	-2.8	-9.8	-9.8	
FprtMcm	2.0	2.6	...	7.68	-1.5	-67.1	-67.1	
FrontierCm	4.2	8.4	...	5.01	+0.2	-24.9	-24.9	
GenElec	2.92	3.1	...	30.03	+0.6	+18.8	+18.8	
Goodyear	2.8	34.52	-3.3	-20.8	-20.8	
GIbasSci f	14	-0.0	-94.3	-94.3	
GIPlainEn	1.05	4.0	19	26.00	-2.7	-8.5	-8.5	
HP Inc	5.0	4.1	...	12.15	+2.0	-33.3	-33.3	
HarrisCorp	2.00	2.4	24	82.92	-8.2	+15.5	+15.5	
Harsco	2.0	2.0	...	10.13	-0.2	-46.4	-46.4	
HomeDp	2.36	1.8	25	130.93	-2.88	+24.7	+24.7	
iSHBrazil	1.03	4.3	...	23.91	+7.7	-34.6	-34.6	
iSHEMU	9.5	2.6	...	36.02	-1.3	-9	-9	
iSHerm	5.1	1.9	...	26.67	-1.6	-2.7	-2.7	
iSHJapan	1.3	1.1	...	12.35	-1.2	+9.9	+9.9	
iSHChinaLC	7.6	2.1	...	37.04	-2.7	-11.0	-11.0	
iSHEMts	8.4	2.5	...	33.65	-1.9	-14.4	-14.4	
IS Eafe	1.70	2.8	...	60.35	-2.9	-8	-8	
iShRZK	1.58	3.4	...	116.60	-2.00	-2.5	-2.5	
Intel	3.96	2.8	15	34.04	-7.9	-6.2	-6.2	
IBM	5.20	3.7	9	138.92	-7.8	-13.4	-13.4	
ItauUnibH	4.0	5.3	...	7.57	+3.8	-35.9	-35.9	
KindMorg	2.04	10.6	36	19.26	-1.40	-54.5	-54.5	
Kohls	1.80	3.8	11	47.39	+9.7	-22.4	-22.4	
Kroger s	4.2	1.1	20	39.91	+1.80	+24.3	+24.3	
Lee Ent	5 1.75	+0.6	-52.4	-52.4	
Lockhdm	6.60	3.1	19	215.46	-3.48	+11.9	+11.9	
Lowes	1.12	1.5	24	75.12	-1.18	+9.2	+9.2	
MktVGold	12 9	-14.06	+29	+29	
McDnlds	3.56	3.1	24	113.39	-3.3	+21.4	+21.4	
Merck	1.84	3.5	14	52.59	-1.23	-7.4	-7.4	
Method	3.6	1.0	13	35.30	-6.3	-3.3	-3.3	
MetLife	1.50	3.0	12	50.06	-8.0	-7.5	-7.5	
Microsoft	1.44	2.7	36	54.20	-1.01	+16.7	+16.7	
NCR Corp	26.51	-7.2	-9.0	-9.0	
NRG Eq	5.8	5.3	...	10.97	+1.8	-59.3	-59.3	
NetElem h	18	-0.7	-84.3	-84.3	
Netflix s	126.81	-2.12	+159.9	+159.9	
NorthKs	2.36	2.5	17	93.11	+9.6	-15.1	-15.1	
Oracle	3.00	4.1	32	72.43	-2.88	-10.1	-10.1	
OcciPet	6.0	1.6	18	37.81	-8.9	+15.9	+15.9	
PacGE p/a	1.50	5.2	...	28.61	-0.9	+1	+1	
Pandora	12.63	-1.64	-29.2	-29.2	
Penney	7.89	+0.8	+21.8	+21.8	
PepsiCo	2.81	2.8	29	99.09	-3.9	+4.8	+4.8	
Petrobras	5.09	+1.4	-30.3	-30.3	
Pfizer	1.12	3.5	24	32.39	-5.1	+4.0	+4.0	
PwShs QQQ152	1.0	112.51	-1.94	+9.0	+9.0	
PrimaBio	1.26	+1.8	+88.1	+88.1	
PUVIXST rs	30.20	+3.74	-76.0	-76.0	
ProctGam	2.65	3.5	27	75.74	-0.5	-16.9	-16.9	
Qualcom	1.92	3.7	16	51.40	-4.5	-30.8	-30.8	
RockwAut	2.90	2.8	17	104.08	-1.19	-6.4	-6.4	
S&P500ETF413	2.0	205.61	-2.92	-0.0	-0.0	
SPX Cp	10.14	-2.7	-53.1	-53.1	
SearsHlgs	19.00	-1.41	-42.4	-42.4	
SiriusXM	4.1	4.06	-0.5	-16.0	-16.0
SouthCo	2.17	4.9	17	44.18	-0.3	-10.0	-10.0	
SwstnEngy	8.19	-6.6	-70.0	-70.0	
SP Eng	1.98	3.0	...	65.11	-1.33	-17.7	-17.7	
SPDR Fncl	4.4	1.8	...	24.14	-4.0	-2.4	-2.4	
SunEdison	3.77	+2.0	-80.7	-80.7	
Synchrony	12 31.09	-7.5	+4.5	+4.5	
Tenneco	16 52.01	-1.21	-8.1	-8.1	
TevaPhrm	1.36	2.1	21	63.53	+4.1	+10.5	+10.5	
Titan Intl	4.41	-2.2	-58.5	-58.5	
Trinity	4.4	1.7	7	25.75	-1.09	-8.1	-8.1	
Twitter	25.90	-5.0	-27.8	-27.8	
UnionPac	2.20	2.8	14	79.20	-2.88	-33.5	-33.5	
US OilFnd	12.77	+2.9	-37.3	-37.3	
UtdTech	2.56	2.7	14	94.70	-5.5	-57.2	-57.2	
Vale SA	2.9	8.5	...	3.42	+0.6	-88.2	-88.2	
VangEmg	1.10	3.3	...	33.80	-1.0	-15.5	-15.5	
VerizonCm	2.26	5.1	17	44.56	-3.6	-4.7	-4.7	
Wallart	1.96	3.3	13	59.04	+6.9	-31.3	-31.3	
WalgsBoots	1.44	1.8	25	81.94	-1.37	+7.5	+7.5	
Wendys Co	2.4	2.3	32	10.39	-0.3	+15.1	+15.1	
Xerox	2.8	2.7	36	10.36	-0.1	-25.3	-25.3	

Small retailers get creative when holiday sales turn slow

By JOYCE M. ROSENBERG
AP Business Writer

With the Thanksgiving weekend behind them and the big final rush of holiday shopping still to come, independent retailers have to get creative to bring customers in during the slowest part of the season.

The Shirt Box, a men's clothing store in Farmington Hills, Mich., is holding events like bourbon tastings and giving lessons on tying bow ties on weekends. The retailer also uses giveaways — co-owner Rod Brown is planning to offer free cufflinks when shoppers buy shirts with French cuffs, or scarves if they buy outerwear.

Brown tries to be innovative to get his customers to shop at his store on slower days.

"It's make or break time for the independent retailers," Brown says.

Small and independent stores usually can't offer deep discounts

like the national chain stores because the smaller players don't have the big sales volume that would allow them to absorb thinner margins from the come-ons. But they can offer customers something most of the large stores like discounters and big-box retailers can't: a warmer, more emotional shopping experience.

"A lot of the independent and smaller retailers actually have an advantage if they really leverage their strengths," says Randy Allen, a lecturer in management at Cornell University's Johnson Graduate School of Management.

Many smaller retailers are well acquainted with their regular customers, which gives them the ability to create a more personal atmosphere, Allen says. Those who serve shoppers mulled cider or other seasonal drinks or use cinnamon-scented candles give their stores a holiday feel. That get customers in the mood to spend, Allen says.

Smaller stores that provide gift boxes and free gift wrap, saving their customers time and money, are also going to get more business.

"That personal touch can make a big difference," Allen says.

Batch Nashville, which sells food, clothing and other products made in the South, is getting through the slow time with Breakfast with Santa, extended shopping hours one evening and weekend tasting events that let customers sample different products. The Nashville, Tenn.-based company, which also has a big online business, is promoting in-store-only special items via email and social media, CEO Sam Davidson says.

"We're making them feel like this is an experience," Davidson says.

Events like these were so successful last year that Davidson anticipates Batch Nashville won't need to discount merchandise to draw shoppers later in the season.

Nielsen: Smartphones, Internet eating into our TV-viewing time

By RYAN NAKASHIMA
AP Business Writer

LOS ANGELES — The use of Internet-ready devices like smartphones appears to have seriously cut into the time Americans spend watching traditional TV, new Nielsen data show, potentially undermining the notion that mobile devices merely serve as "second screens" while people are plopped in front of the set.

Data provided to the Associated Press show an increase in the number of 18-to-34-year-olds who used a smartphone, tablet or TV-connected device like a streaming box or

game console. That grew 26 percent in May compared with a year earlier, to an average of 8.5 million people per minute.

Those devices, which all showed gains in usage, more than offset declines in traditional TV, radio and computers. In the same age group, the demographic most highly coveted by advertisers, use of those devices fell 8 percent over the same period to a combined 16.6 million people per minute.

It's not a one-to-one tradeoff, though. Sometimes people are using smartphones while watching TV, or using them outside the home

where it wouldn't cut into TV time. In addition, some mobile device use is, well, to watch TV shows.

Nielsen's inaugural "Comparable Metrics" report for the first time presents data on average use per minute, making it possible to directly compare various devices. The study counts all apps, Web surfing and game play but not texts or calling.

The results confirm a trend in other Nielsen data that found viewing of

traditional TV — through a cable or satellite connection or an antenna — peaked in the 2009-10 season.

"It's pretty clear the increased use of mobile devices is having some effect on the system as a whole," said Glenn Enoch, Nielsen's senior vice president of audience insights.

The audience for TV viewing alone fell by 10 percent, to 8.4 million people a minute, in the 18-to-34-year-old category.

{ LOCAL MARKETS }

Thursday's Close Dec. 3, 2015	March '16 Corn	\$3.79	April '16 Corn	N/A
	April '16 Corn	\$3.82	May '16 Corn	N/A
	May '16 Corn	\$3.82	June '16 Corn	N/A
	June '16 Corn	\$3.87	July '16 Corn	N/A
	July '16 Corn	\$3.86	Oct. '16 Beans	N/A
	Aug. '16 Corn	\$3.76	Dec. '15 Beans	N/A
	Sept. '16 Corn	\$3.66	Jan. '16 Beans	N/A
	Oct. '16 Corn	\$3.60	Feb. '16 Beans	N/A
	Nov. '16 Corn	\$3.60	March '16 Beans	N/A
	Dec. '16 Beans	\$9.07	April '16 Beans	N/A
	Jan. '16 Beans	\$9.07	May '16 Beans	N/A
	Feb. '16 Beans	\$9.06	June '16 Beans	N/A
	March '16 Beans	\$9.03	July '16 Wheat	N/A
	April '16 Beans	\$9.07		
	May '16 Beans	\$9.09	Ursa Farmers Co-Op	
	June '16 Beans	\$9.13	Dec. '15 Corn	\$3.63
	July '16 Bean	\$9.14	Jan. '16 Corn	\$3.70
	Aug. '16 Beans	\$9.11	Feb. '16 Corn	\$3.73
	Sept. '16 Beans	\$9.00	March '16 Corn	\$3.78
	Oct. '16 Beans	\$8.88	April '16 Corn	\$3.83
	Nov. '16 Beans	\$8.87	May '16 Corn	\$3.65
	Dec. '16 Beans	\$8.67	June '16 Beans	\$9.04
	Jan. '16 Beans	\$4.78	July '16 Beans	\$9.04
	Feb. '16 Beans	\$4.78	Aug. '16 Beans	\$9.01
	March '16 Beans	N/A	Sept. '16 Beans	\$9.01
	April '16 Beans	N/A	Oct. '16 Beans	\$9.05
	May '16 Beans	N/A	Nov. '16 Beans	\$8.91
	June '16 Beans	N/A	Dec. '15 Wheat	\$4.51
	July '16 Beans	N/A	Jan. '16 Wheat	\$4.72
	Aug. '16 Beans	N/A		
	Sept. '16 Wheat	N/A		
	Oct. '16 Wheat	N/A		
	Nov. '16 Wheat	N/A		
	Dec. '16 Beans	\$9.12		
	Jan. '17 Beans	\$9.12		
			Consolidated	
			Dec. '15 Corn	N/A
			Jan. '16 Corn	N/A
			Feb. '16 Corn	N/A